



***Media & Marketing proposal for the  
Property Agency***



**MALDIVES ISLAND REALTY**



P.O.Box: 111684 Abu Dhabi, UAE  
+971 56 688 0240  
info@2050sport.com  
www.2050sport.com

## 2050 Sport Introduction



2050 Sports Marketing is a full-service event management company based in Abu Dhabi-The United Arab Emirates, with 20 years of local & international experience. We focus on the promotion of sports events and teams as well as the promotion of other products and services through sporting events and teams. We also offer our expertise in providing full-service event knowledge and expertise that draw on the vision of our clients with creativity and strategic vision and guidance whenever needed. We can help you create, design, develop and manage all or part of your event, from simply offering ideas and guidance, to comprehensive event planning and management. We fully understand the Region heritage, values and its new cultures diversity era along with the ability of managing any project with innovative ideas, strong creative concepts and professional management services



### ***Our Vision:***

In line with our Leadership Vision 2050 & based on our experience in sport events management, we have decided to continue our challenges by creating the (2050 Sports Marketing) to support all individuals and private institutions with many creative ideas distinguished projects that will contribute in Abu Dhabi and the United Arab Emirates

### ***Our Experience:***

We started the sports marketing business in the year 2000 as an official promoter for the President Cup Championship under the name of "Formula World Sports". Based on the success of the project we had managed to promote the event with international standards. We launched the event in the UAE and we had managed to expand to the gulf countries including the Asian market. During the period (2006–2009), we were elected to be the world promoter for the F2000 Powerboat World Championship. Then, we thought about diversification the business to be sponsorship consultant for most of sport clubs in the region.



Scan to watch Video

## About Olhugiri

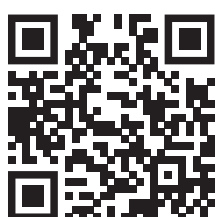


Olhugiri Island is located in Thaa Atoll previous also known as Kolhumadulu Uthuruburi, is in between Dhaalu Atoll and Laamu Atoll. Thaa Atoll is located 115 miles south of Male. Administratively, Thaa Atoll is the site of Kolhumadulu. Thaa Atoll is constituted of the inhabited areas of Thaa Atoll, namely the natural islands of Vilufushi, Madifushi, Guraidhoo, Dhiyamigili, Gaadhiffushi, Dhiyamigili, Veymandoo, kinbidhoo, Omadhoo, Hirilandhoo, Vandhoo and Burunee. In addition to the areas that are included as a part of Thaa Atoll, Thaa Atoll has a number of uninhabited islands and Sand Banks..

This island is currently a picnic island for all Thaa Atoll locals especially the residents of Vilufushi. The island's local name is 'Olhugiri'. This island has beautiful white sandy beach and crystal clear lagoon all around the island. The reef is about 2 km length, shallow blue lagoons with small sand banks.



scan to watch  
island video








## About Olhugiri



## About Olhugiri

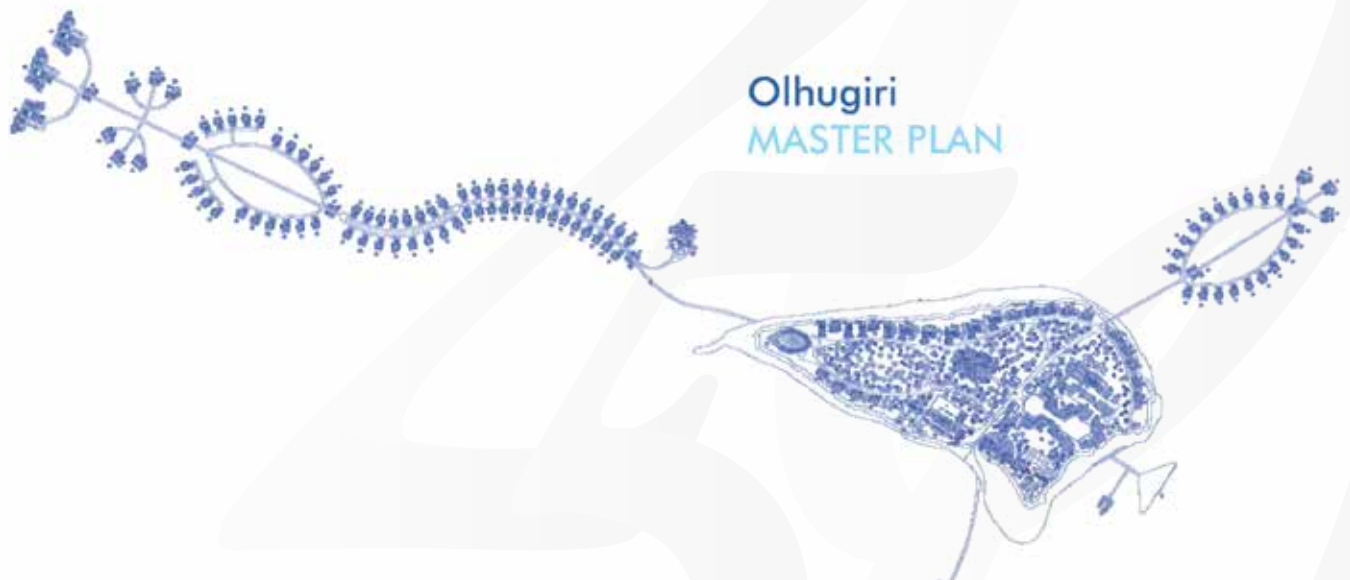


### LOCATION & TRANSFER

-  **Sea Plan Route** | 45 min from Velanaa International Airport
-  **Wheel plan Route** | 50 Min from Velanaa International Airport to Thaa. Thimarafushi Domestic Airport
-  **Speed Boat Route** | 20 Min from Thimarafushi Domestic Airport to Thaa. Olhugiri









THANK YOU



P.O.Box: 111684 Abu Dhabi, UAE  
+971 56 688 0240  
info@2050sport.com  
www.2050sport.com